

COLLECTIVE THINKING

NOVEMBER 2024

*one year on
our gala issue*



**FORCE FOR
FREEDOM
GALA**

**KEEPING MODERN
SLAVERY ON THE
AGENDA**

THE
ANTI-SLAVERY
COLLECTIVE



FROM OUR FOUNDERS

The Gala was a pivotal moment for us as an organisation. The incredible generosity of so many friends, family and guests has completely transformed our work.

Money raised during the gala has helped us fund critical work of grassroots organisations who are directly changing the lives of survivors in the UK. It has supported our hugely successful communications campaigns and helped us engage with and educate the business sector. These vital funds have also been integral in keeping modern slavery on the global agenda of individuals, businesses and governments. Something we could not do without the generosity of each and every one of you.

Bringing together so many people, charities and businesses has proved that everyone needs to come together to make a difference to those that need it the most. It is only together that we can tackle this complex global challenge. Thank you for making it all possible!

With best wishes,

HRH Princess Eugenie & Julia de Boinville



50 MILLION PEOPLE ARE LIVING IN MODERN SLAVERY, AND THE WORLD'S RICHEST COUNTRIES ARE FUELING IT

FORCE FOR FREEDOM

On the 29th November 2023, The Anti-Slavery Collective hosted its inaugural Force For Freedom Gala. It was a momentous evening, raising money and galvanising support to combat modern slavery, which currently traps 50 million people worldwide in extreme exploitation. HRH and Julia brought 350 guests together including members of the Royal Family, business leaders, politicians, global music stars, entrepreneurs, and creatives from all walks of life.

Guests made their way through an exhibition conveying the sheer scale of modern slavery. Ed Sheeran captivated the crowd with an amazing solo set and surprised the audience with a duet alongside James Blunt. Dreams — a Salvation Army survivor band — delivered one of the most poignant and moving moments of the evening.



**20 RICHEST COUNTRIES
ACCOUNT FOR
OVER HALF
OF THE 50 MILLION PEOPLE
IN MODERN SLAVERY**



**50 MILLION
WORLDWIDE
MODERN SLAVERY
TODAY**
**THAT'S THE EQUIVALENT
OF THE POPULATION
OF THE UNITED STATES**



So many generous prizes were donated and auctioned live by the charismatic Lord Dalmeny of Sotheby's.

The gala was the result of months of work and dedication and was made possible by the extraordinary generosity of so many. Our heartfelt gratitude to our generous sponsors including The Britton Family Foundation, Hewlett Packard Enterprise (HPE), Chiltern Firehouse, and Gabriela Hearst.

The gala raised an incredible £1.1 million, money that has significantly increased the impact of our work. By uniting everyone in the room, the event succeeded in amplifying the collective fight against one of the world's most pressing humanitarian issues.



**MODERN SLAVERY
GENERATES
OVER \$150 BILLION
IN ILLEGAL PROFITS
ANNUALLY.**



OUR IMPACT

How We Keep *Modern Slavery* on the Global Agenda

2024

MARCH

Apparel Action Forum

According to the 2023 Fashion Transparency Index, \$468 billion of garment imports in the G20 are at risk of modern slavery. The Collective co-hosted a forum with Nick Beighton and Jean Baderschneider for 30+ fashion leaders, the results from which were collated into a White Paper.



APRIL

Growing our Team

Gala funds have helped us grow our organisation and scale our work, maximising the impact that we can make as an organisation. In April, The Collective welcomed human rights specialist Sarah Woodcock as the new CEO.



JANUARY

Davos



Modern slavery is now a part of the official World Economic Forum agenda as a result of efforts made by HPE and Baroness Theresa May and The Collective!



Amongst other events, The Collective co-hosted a panel discussion at Davos on the importance of elevating modern slavery to the highest levels of corporate board, corporate executive, and government leadership.

SEPTEMBER

MIT SOLVE



In September, the winners of the MIT SOLVE Challenge were announced. The Challenge, co-hosted by HPE and The Collective, was the result of months of hard work. \$300,000 was awarded to five winners leveraging technology to support survivors of modern slavery.



SEPTEMBER

UN General Assembly

The Collective co-hosted a lunch at Goals House bringing together 30+ leaders from around the world.

We were invited to attend a World Economic Forum event on modern slavery, spoke on a panel about how tech and data can provide critical solutions for survivors, and attended a conference on modern slavery at the United Nations HQ.



OCTOBER

Home Office Roundtable

To coincide with Anti Slavery Day, our CEO was invited by the Home Office to attend a CEOs roundtable chaired by Jess Phillips, the new Minister for Safeguarding.

A joint pledge of support was released by the Minister and all the organisations in attendance, signalling a new era of cooperation.



SEPTEMBER

Grants for Survivors

Funds raised at the gala meant that The Collective could provide grants to grassroots organisations in the UK directly supporting survivors of modern slavery and human trafficking.



OCTOBER

My Epiphany

We launched the first episode of our new short interview series - "My Epiphany". At the halfway point, 1.1 million people have watched the series and 40+ news outlets have picked up the story, reaching an additional 4.1 million people globally.



2025 PLANS

How Your Support Can Help

Our work is only made possible by the financial support of our generous donors. We need your help now more than ever to continue this vital work.



Counterfeit Fashion

In 2025 we will be launching a new project exploring the connection between counterfeit fashion and modern slavery. Resources help us to develop compelling communication materials, build partnerships, and ultimately help people to understand that certain products are much more likely to be linked to forced labour.



Partnerships

The Collective will be partnering in 2025 with BSI (British Standard Institute). BSI is the national standards body of the UK. We will be working with BSI and a range of other partners from the government, academia and the private sector to roll out a new Modern Slavery Flagship Standards Programme.

Global Events

Your generous support allows us to drive global attention to modern slavery by convening decision-makers at events like the World Economic Forum meetings at Davos and the UN General Assembly.



Education

We want to grow our education work in 2025. With your generous support we can build partnerships with schools, host a roundtable with Headteachers, and pilot and test new education materials for young people.



Grants

With greater financial resources The Anti-Slavery Collective can provide ongoing grants to grassroots organisations in the UK providing critical care to survivors of modern slavery.

GET INVOLVED

DONATE HERE

Through your generous support we can continue to keep modern slavery on the agenda.

Scan the QR code below to donate.



SUPPORT OUR WORK

Please reach out to our CEO Sarah if you would like to get involved in our work. sarah@theantislaverycollective.org

FOLLOW US

Scan the Qr code to watch our gala video



Scan the Qr code to follow us on Instagram





11.50 PEOPLE IN THE WORLD ARE LIVING IN MODERN SLAVERY

MODERN SLAVERY IS A BROAD TERM THAT ENCOMPASSES EVERYTHING FROM FORCED LABOR TO CHILD LABOR, TRAFFICKING, AND MORE. IT'S A GLOBAL ISSUE THAT AFFECTS EVERYONE. MODERN SLAVERY IS A BROAD TERM THAT ENCOMPASSES EVERYTHING FROM FORCED LABOR TO CHILD LABOR, TRAFFICKING, AND MORE. IT'S A GLOBAL ISSUE THAT AFFECTS EVERYONE.

OVER 14 MODERN SLAVERY VICTIMS ARE IN STATE-IN FORCED LA

FROM THE HEART OF A SURVIVOR

By Seema

It's no time to be silent. It's not the time to sleep.
You have the power in yourself, so use your voice and speak.
I'm urging you to listen. I'm urging you to care.
Freedom's being stolen now, and nobody is there.

Nobody can hear them. Their screams break through the night.
Even little children are needing you to fight.
They may not be your family, but each one is a gem
Trampled and discarded by depravity of men.

Look out for the survivors, and listen when they speak.
How trafficking presents each time is nothing like unique.
It comes in many guises, and kills more than you know.
You have a voice to influence where others cannot go.

If you will hear those silent screams, I ask for you to stand
And make a choice to speak up for the captives in this land.
Your voice could be the needed key to open padlocked doors.
Will HOPE arise from what I've asked? The choice, right now, is YOURS.

Full poem found at theantislaverycollective.org

THE
ANTI-SLAVERY
COLLECTIVE

YOUR SUPPORT

DONATE HERE

Through your generous support we can continue to keep modern slavery on the agenda.

GET INVOLVED

Please reach out to our CEO Sarah if you would like to get involved in our work. sarah@theantislaverycollective.org

RELIVE THE NIGHT

Watch our gala video and relive this momentous evening

