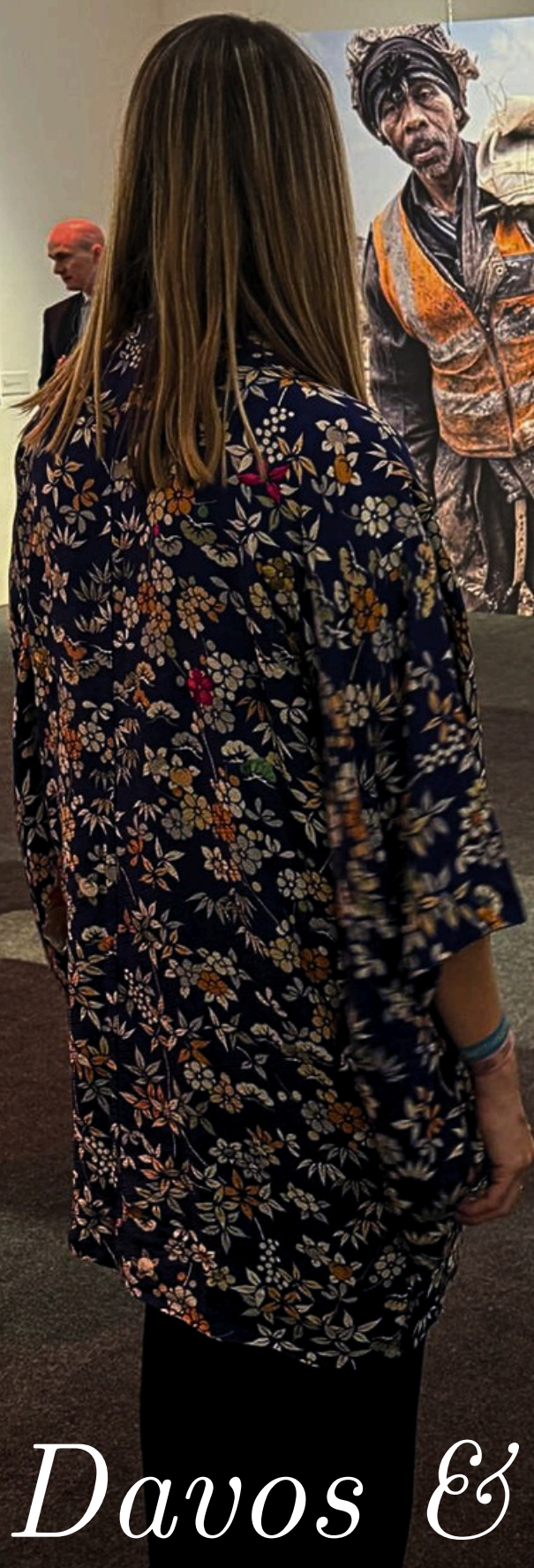


COLLECTIVE THINKING

JANUARY 2025



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FORUM

Davos & More

THE
ANTI-SLAVERY
COLLECTIVE

From our CEO

I had the privilege of spending a week in Davos this month for the World Economic Forum's annual meeting. In the congress space, Heads of State, politicians, and senior business leaders meet, mostly behind closed doors. Yes, there are endless security details, streams of black SUVs, and private jets, but Davos is also a moment where thousands of experts, activists, and entrepreneurs come together to share insights and ask each other - "what can I do to help?"

The Collective was there to celebrate our partners, support the launch of the Global Data Partnership Against Forced Labour, and talk to media organisations, academics, business leaders, and civil society groups about their work to combat modern slavery and human trafficking.

To complement our global advocacy work, part of the Collective's core mission is to build partnerships with grassroots survivor-led organisations here in the UK.



The Anti-Slavery Collective proudly supports the vital work of organisations like the Sophie Hayes Foundation, Ella's, Bakhita House and Bramber Bakehouse. Organisations like Bramber Bakehouse work alongside victims of domestic abuse and survivors of human trafficking to break the cycles of poverty, violence and disadvantage.

This month our new Director of Partnerships and Programmes Lucy Milich visited the team at Bramber Bakehouse. Lucy had the opportunity to roll up her sleeves in the kitchen, gaining first hand insight into the power of this programme. We are planning more visits like this throughout the year to celebrate the important work our partners do and continue learning from those with lived experience of modern slavery ▣

Sarah Woodcock

2 Davos Diaries

JANUARY



Davos

Washington Post

One of the first events we attended was to see [David Ignatius](#), the [The Washington Post](#)'s Associate Editor interviewing Polish President [Andrzej Duda](#). President Duda shared his hopes for NATO, dreams for a unified Europe, and his concerns about the migrant crisis as a result of the Ukraine war - something that is significant to our work given the huge spike in the vulnerability of migrant or refugee populations to modern slavery and human trafficking.



Davos

Cindi McCain

On Wednesday morning [Cindi McCain](#), Executive Director of the [World Health Organisation](#) (WHO) who was interviewed by [Lucy Tucker](#), Editor of the [The Wall Street Journal](#) shared a passionate appeal about the devastating plight of people in Gaza, Yemen, and Sudan, who are reaching starvation. Cindi is a major advocate for anti-trafficking work and heads the McCain Institute for International Leadership in Washington.



Growing our team

Lucy Milich

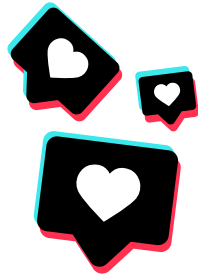
Lucy has joined the team as our new **Director of Programmes and Partnerships**. A strong believer in the power of collaboration across sectors, Lucy values the opportunity to build partnerships with purpose, that have measurable impact, and bring meaningful change.

Davos

Data Partnership

On Tuesday night Baroness Theresa May, [John Schultz](#) ([Hewlett Packard Enterprise](#)) and [Mirek Dusek](#) ([World Economic Forum](#)) officially launched the new global data partnership. This public private partnership brings together business and global leaders to advance bold new approaches in leveraging data and accelerating accountability towards systemic action in the eradication of forced labour in supply chains. TASC is now one of 12 founding members of the Partnership including [International Justice Mission](#), [IOM - UN Migration International Labour Organization](#), [Cisco](#), and [Exiger](#).





Davos

WHO & TikTok

On Thursday evening Jeremy Farrar, WHO's Chief Scientist, moderated a panel with mental health experts and TikTok to explore the potential of digital therapies for young people. Mark Henderson from the Wellcome Trust, Valiant Richey from TikTok and a clinical psychologist were all there to talk about how social media platforms could be doing more for young people.



Davos

Sustainability

On Thursday morning we heard Malika Kapoor from Bloomberg interview Diane von Furstenberg speak about her approach to philanthropy, breaking gender barriers in the fashion industry, and sustainable supply chains.



BRAMBER BAKEHOUSE

Lucy had the privilege of spending a day with the incredible team at Bramber Bakehouse. Their mission is to support victims of domestic abuse, survivors of human trafficking, asylum seekers and refugees. Through a trauma-informed approach, they deliver a cookery programme that creates a safe and supportive space where women can rebuild their self-esteem, improve their mental health and forge new connections within a strong community.

We had the opportunity to roll up our sleeves in the kitchen and connect with one another, gaining first hand insight into the power of this programme. The day was made even more special with a taste of their wellbeing session.

3 STAY UPDATED

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